EYE THE SKY CONTEST RULES

- 1. The Woof Boom Radio General Contest Rules apply to the Eye the Sky Contest. These rules supplement the General Rules. If there is any conflict between the Rules, the Eye the Sky Contest Rules will take precedence. The Grand Prize is a Saturn Sky Car and a Secondary Prize of \$819.
- 2. Entry forms must be filled out and returned to the registration location's entry box during registration. Entry forms cannot be filled out for people who is not present at the registration location.
- 3. Only one (1) finalist per household, per family.
- 4. Up to thirty (30) ENTRANTS will be selected from the following:
 - a. On-air entrants from the following stations: WMUN, WLBC, WERK, WMXQ (<u>A MAXIMUM OF TEN TOTAL</u>).
 - b. On-location entrants from up to 10 location sponsors. The name, time, and location will be announced on a WBR station for at least one day before the location registration event (AT LEAST ONE FROM EACH LOCATION. <u>UP TO TWENTY TOTAL</u>).
 - c. All ENTRANTS will receive notification from WBR that they are a FINALIST.
- 5. To be eligible to have a chance to win the car the FINALIST must appear at the drawing which will be held at the Eye the Sky Finale.
- 6. All ENTRANTS who appear at the drawing will have an equal chance of winning the Grand Prize or Secondary Prize.
- 7. There will be a random drawing to determine which Finalist will open the envelopes, which will be used to determine the prize awarded.
- 8. Finalists must be eighteen (18) or older. They must not have won any prize equal to or greater than \$50 in value within the past 30 days ("the 30-day rule" is calculated from the time the previous prize was won to the date of the sponsor location registration).
- 9. Eye the Sky Finale is scheduled for Saturday, April 6, 2024, at Ryan's Auto Sales and Services, 3817 W. Kilgore Avenue, Muncie, IN. WBR reserves the right to reschedule this event should weather, or other unforeseen circumstances necessitate such a postponement. Should the need arise to reschedule, WBR reserves the right to amend certain requirements for the Eye the Sky finale. The Eye the Sky finale check-in begins at 1 pm, and the contest begins at 1:30 pm. Finalists may not send a Proxy in their place.

- 10. The contestant chosen will be able to select and open two (2) envelopes from the designated envelope set. In order to win the Grand Prize or "Promotion Prize" (2009 Saturn Sky), a contestant must open two (2) envelopes containing slips of paper revealing the winning messages/images. A contestant opening any envelopes that contain slips of paper revealing non-winning messages/images has not won the Promotion Prize but will receive \$819.00 awarded by Ryan's Auto Sales and Service.
- 11. Prizes will be claimed at the finale event or at the discretion of WBR. Winners will be responsible for any taxes and registration fees, and proof of identity will be required. Prizes may not be exchanged for cash, and no substitute prizes will be offered.
- 12. As a condition of entry, all finalists and their guests release WBR, and participating sponsors from any and all liabilities for injury and damage of any kind sustained while involved in this contest activity, or through the use of any prize once accepted.
- 13. WBR reserves the right to substitute a prize of similar value for any prize that becomes unavailable at the time of the Eye the Sky finale.
- 14. WBR reserves the right to use the names of finalists, photographs, video, and audio highlights in future promotional activities for other station events. Use includes on-air promotional announcements, printed promotional materials, social media, live video, and on the all WBR station websites.
- 15. All decisions regarding this promotion and the interpretation of these rules and conditions will be the responsibility of WBR.
- 16. In addition to these rules, general WBR station contest rules also apply.

^{*} Proof of identity requires photo identification